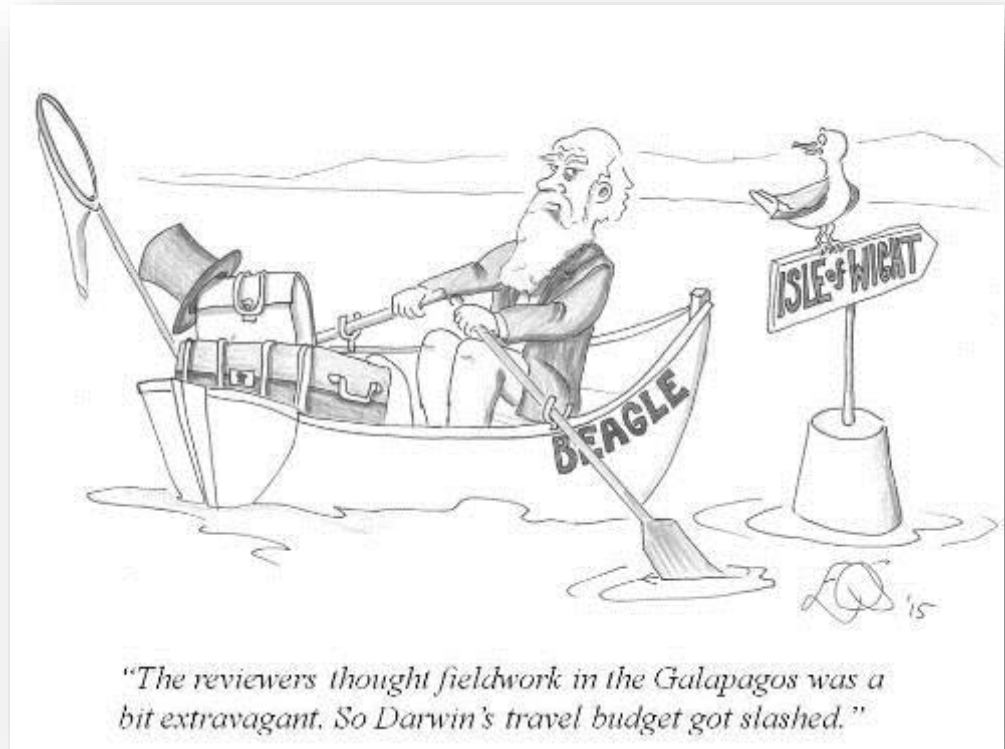


How to write an "Impact" Section in proposals under The H2020 Framework Programme

Module 4 : Final messages



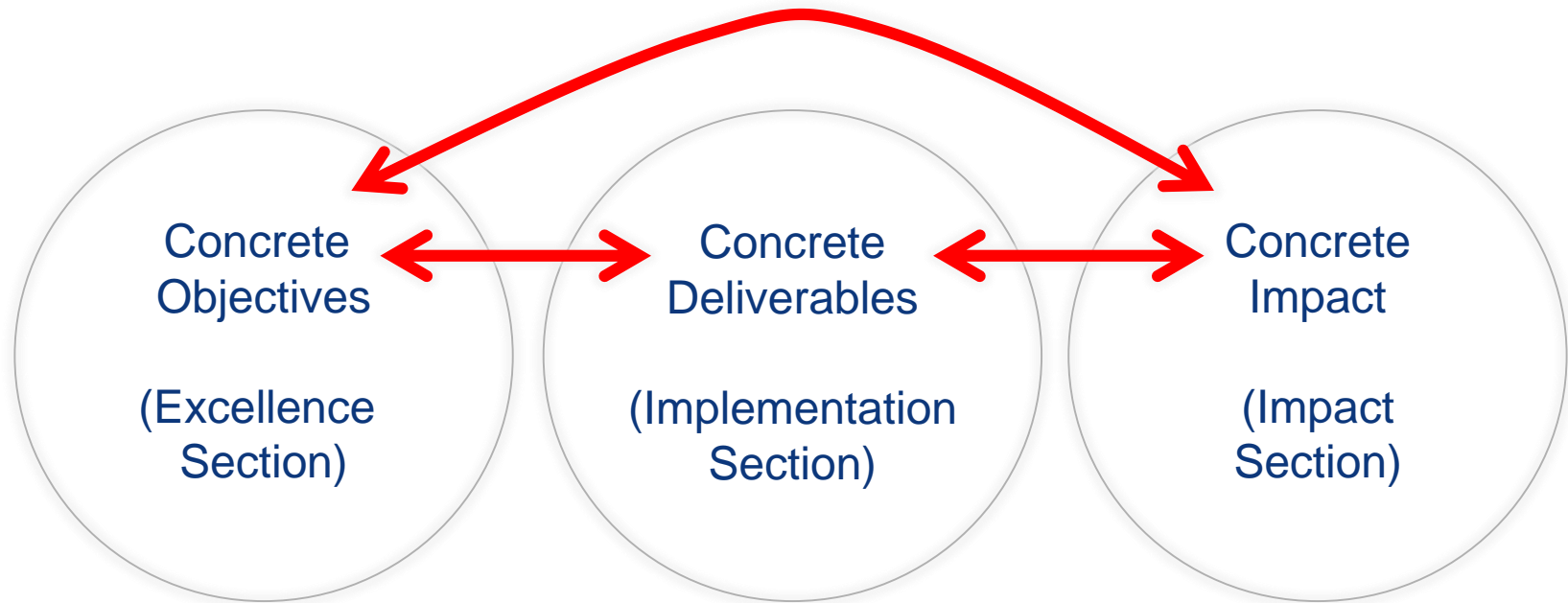
Final messages...

- ❑ The Impact section is not blah, blah...actually it is very concrete.
- ❑ The more concrete you write it the best score you will have.
- ❑ Request the help of your partners to elaborate two magic tables...you cannot invent them:

Project Concrete Expected Impact Item	Corresponding deliverable and Work Package	Partner(s) that will benefit	Concrete ways in which the benefit will materialise
Project Concrete Expected Impact Item	Concrete ways in which the deliverable is going to be disseminated	Corresponding Work Package and deliverable and timing foreseen	Concrete audience targeted

- ❑ If you have your “magic tables”, writing the Impact section will be smooth, if you don’t have them it will be a nightmare.

Final messages...



The Impact section is an important one...

...but must be coherent with the rest and the rest with it.

Thanks for your attention questions...



"Is it just me or are these review panels getting a lot tougher?"