How to write an "Impact" Section in proposals under The H2020 Framework Programme

Module 4: Final messages

“The reviewers thought fieldwork in the Galapagos was a bit extravagant. So Darwin’s travel budget got slashed.”
Final messages...

- The Impact section is not blah, blah…actually it is very concrete.

- The more concrete you write it the best score you will have.

- Request the help of your partners to elaborate two magic tables…you cannot invent them:

<table>
<thead>
<tr>
<th>Project Concrete Expected Impact Item</th>
<th>Corresponding deliverable and Work Package</th>
<th>Partner(s) that will benefit</th>
<th>Concrete ways in which the benefit will materialise</th>
</tr>
</thead>
<tbody>
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<table>
<thead>
<tr>
<th>Project Concrete Expected Impact Item</th>
<th>Concrete ways in which the deliverable is going to be disseminated</th>
<th>Corresponding Work Package and deliverable and timing foreseen</th>
<th>Concrete audience targeted</th>
</tr>
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- If you have your “magic tables”, writing the Impact section will be smooth, if you don’t have them it will be a nightmare.
Final messages...

Concrete Objectives (Excellence Section)

Concrete Deliverables (Implementation Section)

Concrete Impact (Impact Section)

The Impact section is an important one…

…but must be coherent with the rest and the rest with it.
Thanks for your attention questions...

“Is it just me or are these review panels getting a lot tougher?”