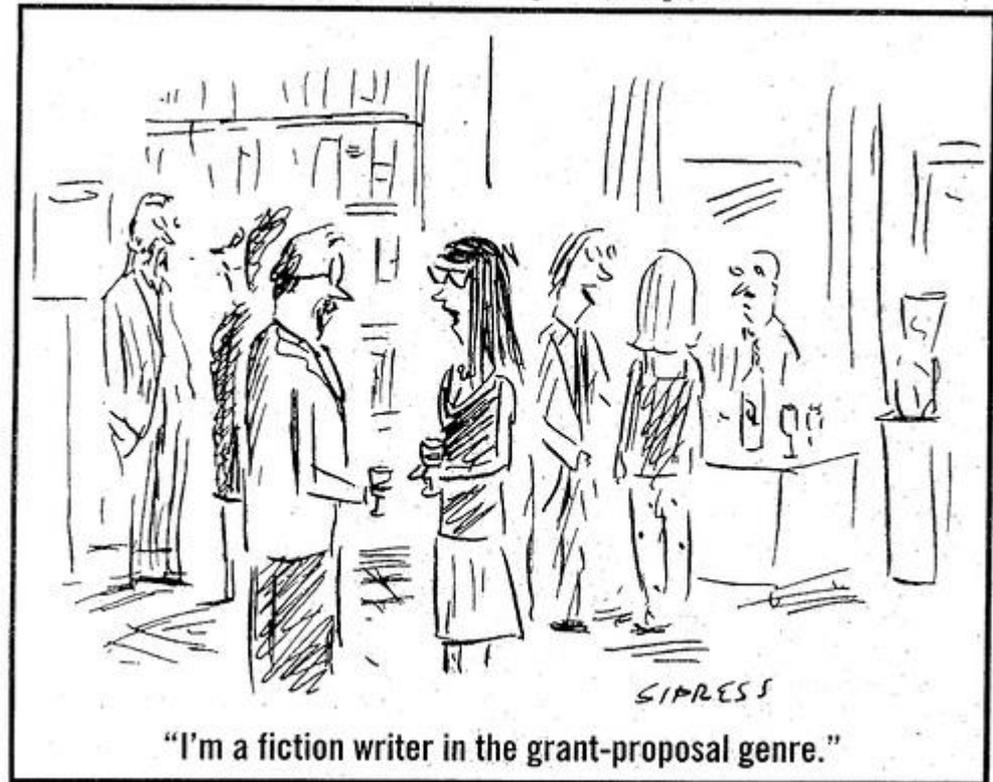


# Building and writing a competitive Marie Skłodowska-Curie Innovative Training Network (ITN) project proposal

## Module 4 Writing a project Proposal (1)



# The dilemma of writing a competitive project proposal

## ITN 2014

Topic Code	Submitted Proposals		Evaluated Proposals					
	Total	%	Total	%	Retained for Funding	%	Success Rate	Reserve List
MSCA-ITN-2014-EID	105	9,0%	101	8,8%	19	15,7%	18,8%	6
MSCA-ITN-2014-EJD	53	4,6%	52	4,5%	8	6,6%	15,4%	3
MSCA-ITN-2014-ETN	1003	86,4%	1000	86,7%	94	77,7%	9,4%	36
<b>TOTAL</b>	<b>1161</b>	<b>100,0%</b>	<b>1153</b>	<b>100,0%</b>	<b>121</b>	<b>100,0%</b>	<b>10,5%</b>	<b>45</b>

## RISE 2014

Topic Code	Submitted Proposals		Evaluated Proposals					
	Total	%	Evaluated	%	Retained for Funding	%	Success Rate	Reserve List
MSCA-RISE-2014	203	100,0%	200	100,0%	84	100,0%	42,0%	16
<b>TOTAL</b>	<b>203</b>	<b>100,0%</b>	<b>200</b>	<b>100,0%</b>	<b>84</b>	<b>100,0%</b>	<b>42,0%</b>	<b>16</b>

ETN H2020 success rate 9.4 %



# The dilemma of writing a competitive project proposal

We offer three kinds of service

**GOOD - CHEAP - FAST**

You can pick any two

GOOD service CHEAP won't be FAST

GOOD service FAST won't be CHEAP

FAST service CHEAP won't be GOOD

- ❑ If you don't take your time it is almost impossible to succeed.
- ❑ As a rule of thumb think of 3 to 4 months to prepare a competitive proposal.

# The writing kick-off meeting

- ❑ Recommended for a good start and alignment with the project.
- ❑ Recommended to be face to face.
- ❑ At least with the core partners.
- ❑ Opportunity to fine tune the draft project.
- ❑ Opportunity to identify missing partners to fill gaps.
- ❑ Assignment of writing roles and writing process (who writes what, draft circulation, telcoms planning, etc).

# The writing kick-off meeting

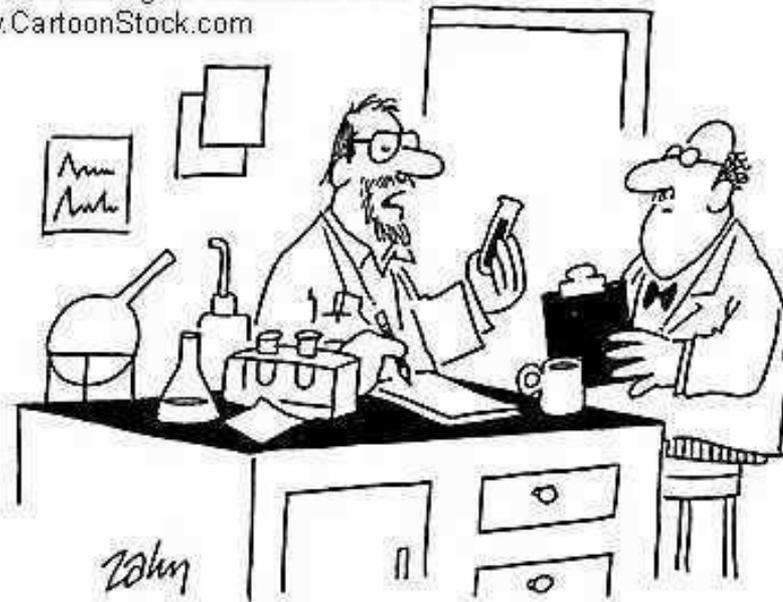
## Tip: a potential agenda

Time (h)	Item	Comments
9.15-9.30	Introduction of participants (round table).	Presentations (all participants)
9.30-10.00	Co-reading and commenting the project idea (brainstorming).	<b>Objective:</b> Verification of project idea vs. ETN general objectives
10.00-10.15	Coffee break.	
10.15-11.00	Fine tuning project executive summary (brainstorming)	<b>Objective:</b> Identify the main project objectives and value chain (i.e. scope, applications, industrial value, societal value, etc).
11.00-12.00	Definition of WPs and WPs structure (brainstorming).	<b>Objective:</b> Achieve a logical organization of the project (including pert diagram); identify WP leaders and high definition of tasks and deliverables. Identify potential consortium gaps.
12.00-12.30	Lunch Break.	
12.30-13.30	Assignment of ESRs to beneficiary organizations and high level definition of ESR's individual projects and secondments.	<b>Objective:</b> Identify the number of ESRs necessary for the project, who will recruit and supervise them, what they will do and how they will benefit while transitioning between different organizations.
13.30-14.30	High level definition of training programme (dedicated WP). Consider ESRs individual training and network training. Useful to have an inventory of available training options of each organization.	<b>Objective:</b> Identify a coherent and complementary training programme for the individual ESRs and as a network. Define dedicated tasks and deliverables.
14.30-15.00	Agreement on proposal development calendar and associated main actions and internal deadlines.	<b>Objective:</b> fix who does what and when during submission process (input, deadlines, telcos, draft circulations, admin information, etc).
15.00-16.00	Meeting closure.	All participants



# Thanks for your attention

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"I'M CERTAINLY IN NO HURRY TO FIND  
A CURE AND LOSE OUR GRANT."